

Terms of Reference (TOR) for Media Fellowship-2020

The Directorate General of Family Planning (DGFP) is pleased to announce 'Media Fellowships Award' to create a cadre of media advocates on different aspect of Family Planning, Maternal Health, neonatal, Child Health (FP-MNCH) and population issues in Bangladesh. The purpose of the media fellowship program is to engage media personnel (print, electronic, social and cartoonist/artist) to take part in increasing awareness among specific target groups related to FP-MNCH (modern contraceptive use, early marriage & pregnancy and maternal, neonatal & child health, institutional delivery) issues with special reference to population and development through various media in the country.

1. The General objective:

Media Fellowship Award is to encourage and involve Journalist/Reporters/Cartoonist /Artist/social media activist of print, electronic and social media at all levels to write/telecasting/boost FP-MNCH and Population development issues to aware targeted audience.

2. The specific objectives:

- To develop a cadre Media professional on FP-MNCH and Population development issues.
- To raise awareness among targeted audience through their reports/publication/media activities.
- To engage Media professionals for advocating FP-MNCH initiatives with policy makers of the government of Bangladesh to attain SDG goals.

3. Time period and Last Date of submission:

- The time period of Media Fellowship Award will be from February 2020 to May 2020
- Those who are interested should submit a proposal with relevant documents to the address mentioned below by January 30, 2020

4. Number of Fellows in different Category :

- a. Print Media : 15 (Fifteen) Fellows
- b. Electronic Media : 15 (Fifteen) Fellows
- c. Cartoonist/artist/social Media : 5 (Five) Fellows
- d. Online Media : 5 (Five) Fellows

5. Required documents:

- I. CV with two photographs and a forwarding letter explaining previous experience
- II. A proposal worth work plan following mentioned timeline
- III. Time Commitment (The fellow will give appropriate time in studying, travelling and doing research as needed during the period of fellowship to write/produce materials)
- IV. A forwarding letter from the employer/Editor giving commitment to publish/broadcast the materials (write up/TV program/cartoon) produce by the fellow under the fellowship program.
- V. The applicant must submit a proposal along with a work plan describing the concept and ideas of the work and understanding the issue of FP-MNCH, population, It must also include how he is planning to express the issue in their materials.

6. Eligibility:

1. The applicant must be a Bangladesh citizen.
2. He must hold a graduate degree.